



Vision...Passion...Excellence...hillcraft



hillcraft completes the remodeling of their 56,000 sq. ft. space including the redesign of their office space to be more functional and efficient, drawing attention to their unique finishes, woods and craftsmanship.

2007

As we reflect back on 2007, it was definitely a year filled with milestones. For the first time in the history of the company, we reached over 100 employees, 76 of which were on the shop floor. We also had the opportunity to provide casework in New York, Ohio, Minnesota, Illinois, Florida, Michigan, Iowa, Wisconsin and Canada. We want to thank all of our customers for helping us with the largest growth in the history of the company. We remain committed to the consistent quality, on time delivery and high level of service that you expect from a **hillcraft** project.

I would like to acknowledge the retirement of my long time business partner Steve Damman. Our relationship began in the mid 70's and continued through June 2007. Steve is enjoying his retirement in Colorado, we wish him the best of luck!

2008

As successful as 2007 was, we know that 2008 will bring new challenges. With the housing industry in turmoil and commercial construction slowing, we know we cannot stand still. We have initiated a strong,

long term marketing campaign focused on increasing our overall brand awareness, refining our sales & marketing processes and enhancing our web presence. Check often at www.hillcraft.com, things are continually changing!

We are committed to adding efficiencies and providing unique, sustainable product offerings. In addition to upgrading the look & functionality in our offices we have expanded our engineering and project management capabilities.

Our dedication to serving the customer will remain strong and consistent. **hillcraft** is more than just a casework and millwork provider. Our experience in upholstery, acrylics, solid surfaces, volcanic stone, stainless steel, metal fabrications, exotic veneers, and sustainable products has expanded extensively. **hillcraft** also has gained much experience in nationwide expediting & logistics and offer design assistance as needed.

In 2008, we look forward to our continued and new relationships.

Sincerely,

Forrest Lipke, *President*, **hillcraft**

Notable Projects...



University of Wisconsin Microbial Sciences Building Madison, WI

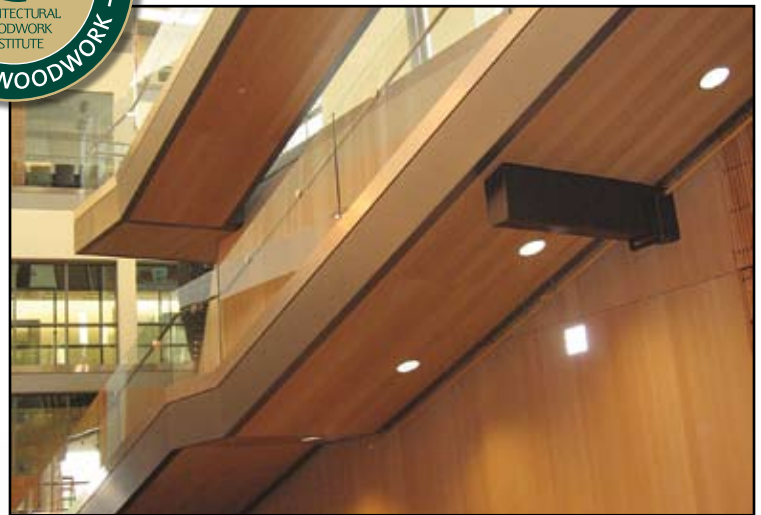
The contemporary feel of the Microbial Sciences project is evident with the extensive use of glass, Beechwood, and other non-traditional materials and methods employed. Free suspended glass surround staircases with glass overlooks at each floor surely give thousands of UW Madison students each day a new respect for heights as they overlook the six-story atrium in the center of the building.

This project has given **hillcraft** the opportunity to work with some new products in our designs like zinc and RPG acoustical wall paneling. This was truly an exciting project for **hillcraft** along with being our first AWI/QCP certified project.

hillcraft Project Manager: Debbie Peterson

General Contractor: C.D. Smith Construction,
Fond du Lac, WI

Architect: Plunkett Raysich,
Madison, WI



NorthPointe Health & Wellness Campus Roscoe, IL

NorthPointe Wellness consisted of a 126,000 square foot, two story, health and wellness facility. This project included hospital grade plastic laminate casework, extensive cherry and Birdseye maple millwork and a custom three story fireplace facade, not to mention the multiple reception desks. Speed, accuracy and quality in completing this project on time, on budget and beyond expectations exemplify **hillcraft's** role. The complex designs and the quantity of product required **hillcraft** to be three steps ahead in engineering, manufacturing and deliveries. The casework and millwork package consisted of over 120 rooms of casework, over 100 column and soffit wraps and thousands of square feet of veneer wall paneling delivered over a period of nine months; a remarkable ratio in itself. The numbers are noteworthy, but the final result is what counts and that is the quality, fit and finish is extremely impressive.

*"Taylor Behne, Tim Fecht and the entire **hillcraft** team were approachable and up front in the communications regarding shop drawings, deliveries and issues supplying materials to the project...the project was very intricate with a demanding schedule including numerous change orders."*

– Doug Wait, J.P. Cullen, NorthPointe Project Manager

hillcraft Project Managers: Taylor Behne &
Tim Fecht

General Contractor: J.P. Cullen & Sons, Inc.,
Janesville, WI

Architect: Plunkett Raysich,
Madison, WI

Featured Products & Services...

hillcraft works with many vendors to offer options that will support and enhance an overall project. Here are some of the unique products that we have had the pleasure to work with. If you are

interested in learning more about these products or would like to incorporate these into upcoming projects, please contact us at (608) 221-3220.



Vetrazzo®

Vetrazzo is an exquisite surfacing material crafted from recycled glass and used for countertops, vanity tops, bar tops, table tops, flooring and architectural cladding. Vetrazzo is an extremely durable easy to maintain surface with properties similar to granite. Vetrazzo withstands temperatures in excess of 600 degrees and will not discolor in direct sunlight. It is the “greenest” surface on the market, 100% of the glass is recycled and is made in a “green” manufacturing facility using only local labor and resources.



Pyrolave Volcanic Stone Counter Surfaces

Quarried from an active volcanic region in France, Pyrolave volcanic stone counter surfaces are glazed in unlimited colors, and offer exceptional durability. Delicate crazing appears on the surface during cooling. Being more or less prominent – subject to the colour, these fine lines are

the inimitable signature of the glazed lava stone. Unaffected by temperatures up to 570°F, the glazed surface is resistance to bleach and acid, and is UV stable, waterproof, and hygenic. The product is so durable that it is used extensively in Europe for building facades. **hillcraft** has completed multiple Pyrolave installations around the country.



DIVISIONS

- Commercial
- Retail
- Hospitality
- Healthcare
- Residential

PRODUCTS AND SERVICES

- Casework, Wall Paneling and Millwork
- Stainless Steel and Architectural Metals
- Solid Surface, Volcanic Stone, Granite, Stone and Quartz Surfaces
- Custom Glass and Acrylic Panels
- Upholstered Wall Panels and Banquette Seating
- Sustainable Products
- Nation Wide Logistics and Expediting



AWI ARCHITECTURAL
WOODWORK
INSTITUTE

For more information regarding these products and services, please contact us at (608) 221-3220.

Please join us at the
AIA Wisconsin Convention & Expo – Booths 104 & 106.



TRANSFORMATION
2008 AIA Wisconsin Convention & Expo
April 30 - May 1, 2008
Monona Terrace, Madison, WI



Another hillcraft kitchen – Photos courtesy of Somrak Kitchens, Bedford Heights, OH.



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